



Diamond Imprints – Promohelmet
PO Box 404
Litchfield, IL 62056

Tel (217) 246-2043
info@promohelmet.com
www.promohelmet.com



Selling Ideas For Licensed Products

Anyone looking to connect with a Sports Fan

Sales Premiums – Purchase an item get a licensed product free.

Stores selling flat screen TV's, sound systems, home theatre, Cable TV sports packages, TV stations, radio stations

Party gift – Attendance gift/ memento of the party

Corporations, hospitals, radio stations, TV stations, Fundraising events

Incentive Program Award – Hit the target choose your favorite team

Corporate, Fundraising

Safety Program Award – Hit the target choose your favorite team

Corporate, hospital, government

Customer/Executive Gift – Given to reinforce relationship, may be given as part of a trip to a game

Corporate

Fundraising Reward – Given in exchange for a donation

Non Profit, Alumni Associations, Hospitals

Celebrity Event – Given to / purchased by attendees at events featuring celebrities for autograph

Radio Stations, TV Stations, Corporate, Alumni Associations, Fundraising, Non Profit

Competition Prize – Given as prize in competition to attract customers

Retail, Wholesale, TV, Radio, Newspaper

Subscription Gift – In return for taking out a subscription

Radio, TV, Newspapers, Magazine

Trophy – Fantasy league award

Where Not to Sell Licensed Products

The market for these products is NOT with professional sports teams or college book stores!