

Selling Ideas For Custom Sports Products

Anyone looking to connect with a Sports Fan

Sales Awards – Hit the target get product

Corporate

Party gift – Attendance gift/ memento of the party

Corporations, hospitals, radio stations, TV stations, Fundraising events

Incentive Program Award – Hit the target and receive the item

Corporate, Fundraising

Incentive Program Tracker – Given to participants with set of custom award decals and used to visually track progress

Corporate,

Safety Program Award – Hit the target receive the item

Corporate, hospital, government

Safety Program Promotion – Used to reinforce importance of the program act as a reminder

Corporate, hospital, government

Customer/Executive Gift – Given to reinforce relationship

Corporate

Fundraising Reward – Given in exchange for a donation

Non Profit, Alumni Associations, Hospitals, high schools

Celebrity Event – Given to / purchased by attendees at events featuring celebrities for autograph

Radio Stations, TV Stations, Corporate, Alumni Associations, Fundraising, Non Profit

Competition Prize – Given as prize in competition to attract customers

Retail, Wholesale, TV, Radio, Newspaper

Subscription Gift – In return for taking out a subscription

Radio, TV, Newspapers, Magazine

Award/Trophy – used to recognize success

Fantasy football leagues, High Schools, Amateur Sports Teams, Youth Leagues

Invitation– Given as an invite to an event such as a superbowl party

Corporate

Point of Purchase Display – Given in exchange for a donation

Non Profit, Alumni Associations, Hospitals, high schools

Decoration – Given to reinforce relationship

Corporate

Military Recruiting – Given in exchange for a donation

Non Profit, Alumni Associations, Hospitals, high schools

Giveaway – Given to reinforce relationship

Corporate